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# Business Beat: Here's where to get tasty burgers this summer



Grill 'Em All recently opened at 5411 Ocean Blvd. (Photo courtesy of Les Smaltz)



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Summer is in full tilt and there is nothing better than eating a hamburger in a wet bathing suit and sandy feet.

Recently, a new eatery opened in the spot that last housed Alfredo's on The Beach, at 5411 Ocean Blvd.

Grill 'Em All might already be a familiar name to foodies. Owner Matt Chernus won the first season of Food Network's Great Food Truck Race in 2010.

Chernus opened his first brick-and-mortar location in 2013 in Alhambra, but it didn't survive the business struggles of the pandemic.

Since then, Chernus – who started in the food truck business in 2009 – has focused his energies on his new site in Long Beach.

Team Chernus' burgers are so good that they have been featured on the Cooking Channel, MTV and the Travel Channel.

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On July 20 from noon to 2 p.m., the Hollywood Steel Band will play heavy-metal classics on steel drums on the beach in front of the eatery.

This is a place with a rich burger legacy. That building on the beach, near 54th Place and Bay Shore Drive, has housed various hamburger stands since 1951.

The first of them was the legendary Woodie's Goodies.

Founder/owner Harry Wood was a Long Beach lifeguard who served at the Bayshore lifeguard station for 20 years. He saw a need for a beach food stand to serve the public during the summer – so he decided to build it himself.

Wood worked closely with the city to prepare the site and hired an architect to develop the concept.