



# ABOUT

## ABOUT Long Beach Burger Week

The annual Long Beach Burger Week, scheduled in August, is a week long celebration of America's culinary sweetheart: The Hamburger! The city-wide event is organized by Axiom Productions and supported by NoahS's Arc Foundation\*, a California-based registered non-profit 501(c)3 dedicated to supporting Long Beach Restaurants, Chefs and Bartenders with events and initiatives throughout the year. Long Beach Burger Week will give restaurants and chefs an opportunity to put their best burger forward and be creative! Chicken, turkey, vegetarian, vegan and plant based burgers will also get a chance to shine during this delicious event, so there is something for everyone - including dog lovers! Look for dog friendly burger menus also offered at many locations throughout the city.

## WHY SUPPORT LONG BEACH BURGER WEEK?

Long Beach Burger Week will give you the opportunity to put your company, brand or service in front of the best restaurants in Long Beach, our creative Chefs and Bartenders and thousands of hungry burger lovers with disposable incomes that enjoy the finer things in life. From Belmont Shore to Bixby Knolls, North Long Beach to Downtown, the East Village to Naples Island, our partners will be assertively promoted to the city's half a million residents.

We empower Restaurants, Chefs and Bartenders, engage local foodies, and elevate brands. We also enable brand partners to access local culinary talent, produce dynamic videos and distribute across digital, social, authentic experiences. Our 30K+ food loving subscribers are made up primarily of urban, affluent, food obsessed consumers of all ages; plus we leverage our expanding social networks of combined 15K+ followers.

Long Beach Burger Week welcomes those brands providing products and services to our valued Restaurants, Chefs and Bartenders to apply to become a partner. Together we can help make your brand – and the Long Beach restaurant community – thrive!

Opportunities include being featured on our website, in eblasts and social media, promotional videos, as well as being recommended as a vetted resource to the restaurants we consult with. You will also have the opportunity to offer any special incentives, tastings, training, workshops and presentations to the restaurants we work with. Some partnership levels offer the opportunity to take part in various community and media events leading up to and during Long Beach Burger Week, guaranteeing even more positive exposure!

\*NoahS's Arc Foundation is a registered 501(c)3 California non-profit organization. Tax ID # 93-2819212.

Partnership commitments or contributions to NAF are tax deductible. Please consult with your accountant or attorney.

All benefits and activities require NAF board approval. Customized or partial in-kind partnerships are available.

Connect Your Brand to  
**Thousands of Long Beach Food Lovers and  
the Best Long Beach Restaurants, Chefs  
and Bartenders!**



**The Annual Long Beach Burger Week  
respectfully seeks a partnership commitment to  
assist in the support of the Restaurants,  
Chefs and Bartenders in Long Beach, CA**

**DON'T MISS OUT ON THIS JUICY OPPORTUNITY!**

Please contact us for more information:

Qiana Mafnas at [QMafnas@axiomkitchen.com](mailto:QMafnas@axiomkitchen.com) or (661) 429-8930

Ian Mafnas at [goodfood@axiomkitchen.com](mailto:goodfood@axiomkitchen.com) or (562) 314-8033

\*NoahS's Arc Foundation is a registered 501(c)3 California non-profit organization. Tax ID # 93-2819212.  
Partnership commitments or contributions to NAF are tax deductible. Please consult with your accountant or attorney.  
All benefits and activities require NAF board approval. Customized or partial in-kind partnerships are available.

# Long Beach Burger Week Partnership Opportunities

	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2500	BRONZE \$1000
Recognition and appreciation as Long Beach Burger Week top partner				
One dedicated eblast to database of 30k+ subscribers				
Logo placement in all video/print/digital advertising				
Logo on all promotional items				
Company name/logo on in-restaurant collateral and marketing material				
Category exclusivity				
Company name/logo included on email marketing communication and eblasts				
Acknowledgment in all event press releases				
Company name/logo printed on all event signage				
Premier front page placement of logo on website				
Logo/link on website				
Company name/logo on all event invitations				
Any incentive program promoted to restaurants/chefs/bartenders and burger lovers to purchase/use/buy your products or services				
Active promotion of your product/service to food lovers, restaurants, chefs and bartenders				
Opportunities for giveaways/raffle items at all events				
Regular content on social media platforms leading up to and during the event				